PEUGEOT 208 PRICES - EQUIPMENT - TECHNICAL SPECIFICATIONS

Version 8.2 - Effective from 5th August 2021 - 2022 Model year





PEUGEOT 208 EXPLORE THE RANGE

QUICK LINKS

EXPLORE THE RANGE

FEATURES AND EQUIPMENT BY MODEL

LEATHER AND TEXTILE TRIM CHOICES

ACTIVE, ALLURE, GT LINE AND GT MODEL DETAILS

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NO COMPROMISE ON SPACE

A MODERN AND BOLD VISION

TWO LEVELS OF SERVICE PLAN

ELECTRIC DRIVING WITHOUT COMPROMISE

HELPING TO REDUCE NITROUS OXIDE EMISSIONS

OPTIONAL SPECIFICATION PRICING DETAILS

OTR COSTS, WARRANTY AND PEUGEOT ASSISTANCE DETAILS



PEUGEOT 208 EXPLORE THE RANGE

STANDARD SPECIFICATION

Safety & Security

- ABS (Anti-lock Braking System) with EBD (Electronic Braking Distribution) and EBA (Emergency Braking Assistance)
- Airbags: Adaptive driver and front passenger airbags (includes passenger airbag deactivation function)
- Airbags: Driver and front passenger side airbag
- Airbags: Front & rear curtain airbags
- Alarm with anti-lift sensor (Thatcham category 1 approved)
- Automatic door locking when moving off
- Automatic hazard light activation upon heavy brake application
- Child locking functionality on rear doors
- Deadlocking
- Electronic code immobiliser
- ESP (Electronic Stability Programme) with Hill Start Assist
- Front optimised safety headrests and rear retractable headrests (x3), height-adjustable.

- Front three-point retractable seatbelts, with force limiters
- Front and rear disc brakes
- Gear Shift Indicator (manual version only)
- Headlights left on audible warning
- Isofix child seat fittings (x2) in the second row
- PEUGEOT Connect SOS and Assistance
- Programmable cruise control and speed limiter
- Lane Keeping Assist
- Speed limit recognition and recommendation
- Driver attention warning
- Seatbelt unfastened on the move with audible and visual alert for front and rear seats
- Puncture kit
- Tyre pressure sensors
- Exterior temperature indicator with ice warning



PEUGEOT 208 EXPLORE THE RANGE

STANDARD SPECIFICATION

Comfort & Convenience

- Electric power steering with reach and rake adjustable steering column
- Map pockets on front seat backs
- Multifunction trip computer
- 'One-touch' electric front windows with pinch protection
- PEUGEOT i-Cockpit[®]: compact steering wheel
- PEUGEOT i-Cockpit®: 7.0" capacitive colour touchscreen
- Push button start
- Tailgate with heated rear windscreen & wiper blade

Interior Features

- Dashboard, front and rear door panel finish: Carbon effect
- Rear windscreen wiper triggered automatically in reverse gear
- Gear lever Automatic in full grain leather and satin chrome
- Gear lever Manual with satin chrome detail (6 speed gearbox)
- 'Piano' keys: Gloss black plated toggle switches to access main functions of the vehicle
- Seating: -1/3 2/3 folding rear seat
- Seating: driver and front passenger seat manual adjustment (longtudinal and back rest angle)

In Car Entertainment

- Bluetooth[®] telephone facility
- DAB Radio (Digital Audio Broadcasting)
- Mirror Screen®: (Apple CarPlay™, Android Auto and MirrorLink®)
- Smartphone docking station
- Voice recognition (radio, navigation and telephony features)
- 6-Speaker radio, MP3 compatible
- 12 V socket

Exterior Features

- Body-colour exterior door handles
- Gloss black rear cluster connecting strip
- · Model designation badges front and rear

Lighting & Visibility

- Rear reversing lights
- Visibility pack: automatic lights
- Visibility pack: 'follow me home' headlights



PEUGEOT 208 STANDARD EQUIPMENT BY VERSION

ACTIVE PREMIUM

(Available as Petrol, Diesel and EV)



EXTERIOR FEATURES

- 16" 'Taksim' alloy wheels (Petrol/Diesel versions)
- 16" 'Elborn' alloy wheels (EV versions)
- Door mirror shells: Nera Black
- Radiator grille: Chrome chequered
- Radiator grille: body-colour chequered and gloss black edge trim (EV versions)
- 'e' monogram badging on C pillar and tailgate (EV versions)
- Diamond black rear spoiler)
- Gloss black wheel arch extensions (EV versions)

COMFORT & CONVENIENCE

- Manual air conditioning
- Automatic air conditioning (EV versions)
- Pre-heating functionality (EV versions)
- Low centre console
- High centre console with 2 cup holders (EV versions)
- Central front armrest with storage compartment (EV versions)
- Electric, heated and power folding door mirrors
- · Manual rear view mirror
- Manual parking brake
- Electric parking brake (EV versions)
- One-touch electric rear windows with pinch protection
- · Parking sensors rear
- PEUGEOT i-Cockpit® with 3.5" instrument panel display
- Electrochrome rear view mirror

INTERIOR FEATURES

- Leather steering wheel
- · Seating: driver and front passenger comfort seats
- Seating: Tri-material 'Pneuma' and 'Rimini' cloth seat trim with orange double stitch detail

SAFETY & SECURITY

- Active Safety Brake (pedestrians)
- AVAS: Acoustic Vehicle Alerting System. Generates a sound when travelling at low speed, audible outside the vehicle for pedestrian safety (EV versions)

LIGHTING & VISIBILITY

- Eco LED headlights
- LED daytime running lights with distinctive 'Tooth' design
- Visibility pack: automatic windscreen wipers (EV versions)

IN CAR ENTERTAINMENT

- USB Socket (x1) front
- USB Socket (x2) front including 1 USB-C (EV versions)
- USB Socket (x2) rear (EV versions)

ALLURE PREMIUM

(Available as Petrol, Diesel and EV)

Active Premium Specification +

EXTERIOR FEATURES

- 16" 'Soho' diamond cut alloy wheels (Petrol/Diesel versions)
- Gloss black B-pillar
- Rear bumper with gloss black finish

INTERIOR FEATURES

• Seating: Tri-material 'Cozy' leather effect and 'Isabella' cloth seat trim with light blue double stitch detail

COMFORT & CONVENIENCE

- PEUGEOT 3D i-Cockpit[®]: Configurable 3D head-up instrument panel
- Visio Park 1: 180° Colour Reversing Camera
- Automatic air conditioning
- High centre console with 2 cup holders
- Central front armrest with storage compartment
- Electric parking brake
- · Dark tinted rear side and tailgate windows

LIGHTING & VISIBILITY

- Visibility pack: automatic windscreen wipers
- Rear full LED 3D PEUGEOT signature 'Claw Effect' lights (with daylight function)

IN CAR ENTERTAINMENT

- USB Socket (x2) front including 1USB-C
- USB Socket (x2) rear



PEUGEOT 208 STANDARD EQUIPMENT BY VERSION

208 0

208 GT

(Available as Petrol, Diesel and EV)



Allure Premium specification +

COMFORT & CONVENIENCE

- Parking sensors front and rear
- PEUGEOT 3D i-Cockpit®: 10.0" capacitive colour touchscreen
- Connected 3D Navigation: includes TomTom® Live updates (3 year subscription)*^

EXTERIOR FEATURES

- 17" 'Camden' diamond cut two tone alloy wheels (Petrol/ Diesel versions)
- 17" 'Shaw' diamond cut two tone alloy wheels (EV versions)
- Gloss black wheel arch extensions
- GT model designation badging (Petrol/Diesel versions)
- Radiator grille: Dark chrome chequered and gloss black edge trim
- Rear lower bumper gloss black 'diffuser effect' trim
- Diamond Black roof

SAFETY & SECURITY

- Blind spot monitoring
- ISOFIX with top tether on front passenger seat
- · Active Safety Brake (Night function, cyclists, pedestrians)

INTERIOR FEATURES

- Seating: Tri-material 'Capy' leather effect and 'Isabella' cloth seat trim with lime green double stitch detail
- Passenger seat height adjustment
- Mistral full-grain perforated leather steering wheel with Aikinite stitch detail and satin chrome 'GT' emblem
- · Lime green contrast stitching to armrest, front centre console, door panels and dashboard fascia
- 8-colour interior ambient lighting
- Carpet Mats
- PEUGEOT door sills

LIGHTING & VISIBILITY

- Full LED headlights with Smartbeam Assist
- LED daytime running lights: 3-Claw Headlight with distinctive 'Tooth' design

GT PREMIUM

(Available as Petrol, and EV)

GT Specification +

COMFORT & CONVENIENCE

• PEUGEOT Open & Go (keyless entry and push button start)

EXTERIOR FEATURES

17" 'Bronx' alloy wheels (Petrol/ Diesel versions)

SAFETY & SECURITY

- Adaptive cruise control with Stop & Go function (automatics) or 30 (manual)
- Lane positioning assist (automatic gearbox)

INTERIOR FEATURES

 Seating: Tri-material 'Mistral' black Alcantara® and 'Isabella' cloth seat trim with lime green stitch detail

*Additional terms and conditions apply to connected services, including customer acceptance of location sharing prior to activation.

^Subject to subscription - after you have taken delivery of your vehicle, please subscribe on: https://services-store.peugeot.co.uk



PEUGEOT 208 PRICE LIST (1/2)

For further information visit our website at peugeot.co.uk or contact your local PEUGEOT Retailer

	Engine	Fuel	НР	Titre Code (Dialog Description)	CO₂ G/Km	Basic MRRP	Vat (£)	Total MRRP	On the Road Costs	On the Road MRRP	P11D Value (£)	2020/21 BIK %
	1.2L PureTech 75 S&S 5-speed manual	Petrol	75	1PP2A5LMZJT0A0D0 (208 ACTP PT75)	119	14,091.67	2,818.33	16,910.00	950.00	17,860.00	17,625.00	27
	1.2L PureTech 100 S&S 6-speed manual	Petrol	99	1PP2A5LPXKT0A0D0 (208 ACTP PT100)	115	15,008.33	3,001.67	18,010.00	950.00	18,960.00	18,725.00	27
	1.2L PureTech 100 EAT8 S&S 8-speed Efficient Automatic Transmission	Petrol	99	1PP2A5LMT1T0A0D0 (208 ACTP PT100A)	122	16,200.00	3,240.00	19,440.00	950.00	20,390.00	20,155.00	28
ACTIVE PREMIUM	1.5L BlueHDi 100 S&S 6-speed manual	Diesel	101	1PP2A5LMNKT0A0D0 (208 ACTP B100)	107	16,441.67	3,288.33	19,730.00	930.00	20,660.00	20,445.00	25
	Electric 50 kWh 136^	Electric	136	1PP2A5MESFT0A0D0 (208 ACTP EV136)	0	24,129.17	4,825.83	28,955.00	770.00	27,225.00***	29,670.00	0
	1.2L PureTech 100 S&S 6-speed manual	Petrol	99	1PP2A5RPXKT0A0D0 (208 ALLP PT100)	116	16,091.67	3,218.33	19,310.00	950.00	20,260.00	20,025.00	27
	1.2L PureTech 100 EAT8 S&S 8-speed Efficient Automatic Transmission	Petrol	99	1PP2A5RMT1T0A0D0 (208 ALLP PT100A)	122	17,283.33	3,456.67	20,740.00	950.00	21,690.00	21,455.00	28
	1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	Petrol	129	1PP2A5RNP1T0A0D0 (208 ALLP PT130A)	121	18,258.33	3,651.67	21,910.00	950.00	22,860.00	22,625.00	28
ALLURE PREMIUM	1.5L BlueHDi 100 S&S 6-speed manual	Diesel	101	1PP2A5RMNKT0A0D0 (208 ALLP B100)	107	17,525.00	3,505.00	21,030.00	930.00	21,960.00	21,745.00	25
	Electric 50 kWh 136^	Electric	136	1PP2A5KESFT0A0D0 (208 ALLP EV136)	0	25,212.50	5,042.50	30,255.00	770.00	28,525.00***	30,970.00	0
	1.2L PureTech 100 S&S 6-speed manual	Petrol	97	1PP2A5TPXKT0A0D0 (208 GT PT100)	117	17,716.67	3,543.33	21,260.00	950.00	22,210.00	21,975.00	27
	1.2L PureTech 100 EAT8 S&S 8-speed Efficient Automatic Transmission	Petrol	99	1PP2A5TMT1T0A0D0 (208 GT PT100A)	123	18,908.33	3,781.67	22,690.00	950.00	23,640.00	23,405.00	28
8	1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	Petrol	129	1PP2A5TNP1T0A0D0 (208 GT PT130A)	122	19,883.33	3,976.67	23,860.00	950.00	24,810.00	24,575.00	28
GT	1.5L BlueHDi 100 S&S 6-speed manual	Diesel	101	1PP2A5TMNKT0A0D0 (208 GT B100)	108	19,150.00	3,830.00	22,980.00	930.00	23,910.00	23,695.00	25
	Electric 50 kWh 136^	Electric	136	1PP2A5UESFT0A0D0 (208 GT EV136)	0	26,837.50	5,367.50	32,205.00	770.00	30,475.00***	32,920.00	0
	1.2L PureTech 100 S&S 6-speed manual	Petrol	97	1PP2A5VPXKT0A0D0 (208 GTP PT100)	117	18,466.67	3,693.33	22,160.00	950.00	23,110.00	22,875.00	27
GT PREMIUM	1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	Petrol	129	1PP2A5VNP1T0A0D0 (208 GTP PT130A)	122	20,633.33	4,126.67	24,760.00	950.00	25,710.00	25,475.00	28
GI PREMIUM	Electric 50 kWh 136^	Electric	136	1PP2A5ZESFT0A0D0 (208 GTP EV136)	0	27,587.50	5,517.50	33,105.00	770.00	31,375.00***	33,820.00	0

All vehicles are RDE2 compliant

^Electric range 217 miles under WLTP.

CO2 figures, P11D values, BIK% and MRRP pricing shown above are for a standard vehicle without any additional optional equipment. CO2 figures are used to calculate Vehicle Excise Duty (VED) for the first registration of the vehicle and BIK%. The addition of optional extras could increase the certified CO2 emission output. This in turn may affect the amount of VED payable upon registration, and, for company car drivers, the amount of Benefit in Kind (BIK) tax payable.

For further information on CO2 and pricing for vehicles with optional equipment, please visit www.peugeot.co.uk and configure your chosen vehicle with your preferred options. Figures shown are for comparison purposes and should only be compared to the fuel consumption, electric range and CO2 values of other cars tested to the same technical standard. The fuel consumption or electric range achieved, and CO2 produced (where applicable), in real world conditions will depend upon a number of factors including, but not limited to: the accessories fitted (pre and post registration); the starting charge of the battery (electric only); variations in weather; driving styles and vehicle load. The WLTP (Worldwide Harmonised Light Vehicles Test Procedure) is used to measure fuel consumption, electric range and CO2 figures.**On the Road' MRRP includes registration plates and delivery to retailer (including VAT), 12 months' Vehicle Excise Duty and new vehicle registration fee of £55. Excludes fuel and insurance. All information and prices correct at time of publication, but are subject to change at any time without prior notice (which may occur as a result of matters including, but not limited to, any changes in legislation and/ or any changes by the government).

*** Prices include Plug-In Car Grant (PICG) from government of £2,500.

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PEUGEOT i-Cockpit®

The PEUGEOT i-Cockpit® philosophy centres around a driving environment that puts you in control, allowing a greater connection to the road. For PEUGEOT 208, the PEUGEOT i-Cockpit® brings driving resolutely into a new age. The PEUGEOT i-Cockpit® comprises of the following key features:



Choose your ambient lighting:



Configurable 3D head-up digital instrument panel

Available from Allure Premium trim level, the PEUGEOT 208 3D i-Cockpit® cluster is a unique system that projects all the information on different layers giving you outstanding 3D effect. It can be fully customised to suit the driver's needs. As the panel is positioned higher, it is closer to the road and is more within the driver's field of vision. This can increase safety when compared to a conventional setup where the dials sit within the wheel, further from the road.



The digital speedometer

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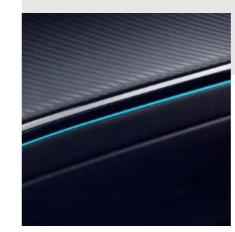
The crisp and colourful graphics within the instrument panel can be adapted to give a variety of display modes including:

- 'Dials' mode: a classic view to replicate the analogue set-up of most modern cars
- 'Navigation' mode: turns the dials on their sides to a 'roller' format, 3D navigation with instructions fill the centre of the display
- 'Driving' mode: with 'roller' format dials and driver assistance information including Lane Keeping Assistance (LKA) and ACC Stop

In addition to the above two 'Personal' modes can also be configured to allow the driver to see the exact information they require, for optimum comfort.



The 208's three display modes



Personalised ambient lighting

8-colour personalisable ambient lighting (standard from GT)

Live the power of choice in the PEUGEOT 208 thanks to the personalisable ambient lighting. 8 colours are available to make sure that whatever your mood, the 208 matches it perfectly. For example, you can select the red ambient lighting for a more dynamic experience or Blue for a more serene experience.

PEUGEOT i-Cockpit®

Compact multi-function steering wheel

Compact dimensions coupled with a re-designed shape enhance every journey in PEUGEOT 208. Out on the road the compact dimensions increase the visibility of the car's instruments whilst in the corners it provides heightened responses and improved agility.



When it comes to round town or navigating car parks its compact dimensions make light work of wheel winding to manoeuvre into a space. In terms of finish all models are trimmed with Mistral full-grain leather with stitch detail. Sports models benefit further from Lime Green stitching, perforation detail and a satin chrome 'GT' designation badge.



7.0" high definition (HD) capacitive colour touchscreen (standard from Active Premium)

With crystal clear graphics, the 7.0" capacitive colour touchscreen houses several key technological features of the PEUGEOT 208. Capacitive technology helps to give Smartphone levels of responsiveness whilst multi-touch technology brings greater levels of functionality. In keeping with the PEUGEOT 3D i-Cockpit® theme, the touchscreen is angled towards the driver.

The touchscreen features easy access buttons on each side as well as stylish 'piano' key toggle switches on the centre console to use the wealth of functionality available:

- Climate control
- DAB Radio (Digital Audio Broadcasting)
- Mirror Screen[®]: (Apple CarPlay[™] and Android Auto)
- Connected 3D Navigation*: includes TomTom[®] Live updates (optional) all the functionality of the PEUGEOT 208

*Additional terms and conditions apply to connected services, including customer acceptance of location sharing prior to activation.





10.0" high definition (HD) capacitive colour touchscreen (standard from GT)

The 10" touchscreen gives you a wider panoramic view and integrates directly the climate controls on each side. A second row of 'piano' key toggle switches also features in the centre console to make sure you can access as quickly as possible all the functionality of the PEUGEOT 208.

Electric Impulse Automatic Gearbox Control

(standard on auto versions)

Linked to the Efficient 0-Speed Automatic Transmission (EAT8) with Quickshift Technology. This stylish gearbox control with its ergonomic design complements the PEUGEOT i-Cockpit[®]. Trimmed with full-grain leather, satin chrome and piano black materials, this compact gearbox control even helps to free up space within the cabin.

Operation is intuitive and smooth, and for the more exuberant driver a manual driving mode is also available with changes performed seamlessly via the steering column mounted paddles.



Piano key toggle switches



Electric Impulse Automatic Gearbox Control

SAFETY TECHNOLOGY



Active Safety Brake System (standard on all versions)

An intelligent autonomous braking system designed to avoid a collision or limit its severity by reducing the vehicle's speed. The system is triggered if the driver does not react quickly enough, by activating the vehicle's brakes.

Using a bumper mounted radar and multifunction camera located at the top of the windscreen able to detect obstructions on the road. The system works in the following ways, both day and night:

- Between 0 and 18mph, collision avoidance for fixed and moving obstacles and pedestrians.
- Beyond 18mph limiting the severity of an impact by reducing the vehicles speed by at least 12mph before impact.

Distance Alert System (standard on all versions)

Working in conjunction with the Automatic Emergency Braking System, the distance alert function warns the driver if the vehicle risks a collision with the vehicle in front or a pedestrian in the road. Two levels of warning are available, the first 'Amber' warning provides a visual alert to the potential risk. In a more a severe instance a 'Red' visual and audible alert indicate a collision is imminent and driver action is required, failure to act triggers the Automatic Emergency Braking System.

Blind spot monitoring (standard from GT)

Using lateral ultrasound sensors to cover areas out of your field of vision along with the windscreen mounted camera, an LED illuminates in either side door mirror to alert to the presence of a car, lorry, motorbike or bicycle in your blind spot. The system works when overtaking a slower vehicle or when overtaken by a faster vehicle.



Blind spot monitoring

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A vehicle locating communication unit, this feature can be used manually (dedicated SOS button on the console) or automatically (if pyrotechnic devices are deployed). It locates the vehicle precisely and triggers the sending of the appropriate emergency services for a rapid response.*

to the system).

Adaptive Cruise Control with Stop and Go (ACC Stop and Go) (standard on GT Premium models, optional from Allure Premium with automatic gearbox)

Cruise control as you know it, will never be the same again with PEUGEOT 208. Controlled via a radar mounted at the front of the vehicle, the ACC Stop and Go system provides two key functions:

Automatic maintenance of the vehicles speed, at the value set by the driver

Adaptive Cruise Control

The system detects a vehicle driving in front in the same direction and can automatically adapt the vehicle's speed to that of the vehicle in front. This occurs using engine braking and the braking system (in which case the brake lights are lit) to maintain a constant distance.

When activated, ACC Stop and Go also incorporates Lane Positioning Assist, to position the car centrally within its lane, particularly useful for motorway driving.

ACC 30 can be added as an option from Allure Premium variants with manual gearboxes, this incorporates the distance and braking capabilities of ACC Stop and Go but does not slow the vehicle to a stop. ACC 30 can reduce speeds to a minimum of 18mph (30km/h), to prevent the vehicle from stalling.

PEUGEOT Connect SOS & Assistance

(standard on all versions)

PEUGEOT are the pioneers of this technology and since launching in 2003 PEUGEOT Connect SOS & Assistance has assisted over 7,000 individuals. The system is subscription free with no additional charges and uses a GPS module and SIM card (built in

*Additional terms and conditions apply to connected services, including customer acceptance of location sharing prior to activation.

 Automatic maintenance of a set distance between PEUGEOT 208 and the vehicle in front, slowing the vehicle to a stop if required and then moving off automatically when conditions allow

For further information visit our website at peugeot.co.uk or contact your local PEUGEOT Retailer

SAFETY TECHNOLOGY





Lane Keeping Technologies

Via a windscreen mounted camera PEUGEOT 208 offers the following lane keeping technologies:

Active Lane Keeping Assistance (LKA) + Road Edge Detection (standard on all versions)

A system that monitors longitudinal lane markings on the ground. If a deviation is detected across a lane marking, you are alerted by a flashing indicator on the digital instrument panel in the cabin.

In addition as soon as the system identifies a risk of accidentally crossing one of the marking lines detected on the ground, the steering is gradually corrected to keep the vehicle in lane, at speeds of over 40mph. For further peace of mind, road edge detection is also included to reduce the likelihood of the vehicle leaving the road in an accident.

Lane Positioning Assist (standard on GT Premium)

Linked to Adaptive Cruise Control with Stop and Go function. This intelligent system positions the car centrally with the middle of a lane, applying left and right trajectory corrections accordingly.

Speed Limit Recognition and Recommendation (standard on all versions)

Using the windscreen mounted camera, PEUGEOT 208 features speed limit sign recognition, leaving you in no doubt over the speed limit. Upon detecting a speed limit sign this information is read by the camera and displayed in colour on the head-up digital instrument panel.

In addition the driver also has the option to adapt their speed to the speed limit on the particular road via the vehicles cruise control stalk. The vehicle will then adjust its speed accordingly.

Road Sign Recognition and Recommendation (standard on all versions)

In addition to speed limit recognition, 208 can also read and interpret various road signs, including 'Stop', 'One Way' and 'No Overtaking'. These are then relayed through the head-up digital instrument panel, in plain view of the drivers line of sight, reducing the chance of a road instruction being missed.



PEUGEOT Smartbeam Assistance (standard from GT onwards)

PEUGEOT Smartbeam Assistance gives you one less thing to think about when driving at night. Controlled via a windscreen mounted camera, the system continuously analyses driving conditions, for instance the proximity of other vehicles.

PEUGEOT Smartbeam Assistance automatically switches headlights to full beam when conditions allow, allowing you to tap into the full potential of the full LED headlights.



Driver Attention Alert

To help keep you alert behind the wheel, PEUGEOT 208 features a two stage driver alert system for added safety on the road, comprising:

Driver Attention Alert 3 (DAA3) (standard from Active Premium onwards)

Controlled by a camera at the top of the windscreen designed to analyse the vehicles trajectory, this active system evaluates the vigilance of the driver at speeds of over 40mph.

By identifying deviations relative to the road markings, PEUGEOT 208 is able to determine whether the vehicle's behaviour reflects a certain degree of driver drowsiness or inattention. If it is felt that the driver needs to take better care on the road a visual and audible alert will occur. If more than three instances occur, the driver will be advised to take a break.

For further information visit our website at peugeot.co.uk or contact your local PEUGEOT Retailer

INTRODUCING DRIVE ASSIST PLUS



Your browser does not currently recognise any of the video formats available. Click here to visit our frequently asked questions about HTML5 video.

Click the play button to put yourself in the driver's seat with a 360° exploration of the vehicle's interior and introduction to Drive Assist Plus.

INNOVATIVE TECHNOLOGY





Smartphone Docking Station

The lower centre console features a storage pocket with flip down lid. When open, the reverse side of the lid acts as a docking station for your smartphone.

Mirror Screen[®] (standard on all versions)

Allows the mirroring of a compatible smartphone screen to access the key functionality on the handset. Once paired, functions are displayed on the 7.0" and 10.0" capacitive colour touchscreen systems. System features vary by provider/phone and can include navigation, text display, text reading, media functionality voice control. Mirror Screen[®] uses the following systems:

- Apple CarPlay[™]
- Android Auto

*For further information on Apple CarPlay™ and smartphone compatibility please visit: www.apple.com/ios/carplay/

For information on Android Auto and smartphone compatibility please visit: www.android.com/auto/



Cielo Panoramic Glass Roof (optional from GT)

Enjoy the outside world with PEUGEOT 208's optional Cielo panoramic glass roof. Bathing the cabin in natural light, the panoramic glass roof enhances the appearance of the PEUGEOT 208.

A manual roller blind is also included.

INNOVATIVE TECHNOLOGY



In addition to the rear parking sensors (standard across the range), the PEUGEOT 208 features the following driving assistance:

Visio Park 1 (standard from Allure Premium)

In addition to front and rear sensors the rear camera offers a variety of views including rear 'Grid' view, '180°' view, useful for reversing out of spaces and an 'Overhead' view making it easier when reversing near obstacles.

Semi Auto Park Assist (available as a cost option from GT)

In addition to Visio Park 1, this pack includes semi automated parking assistance, taking care of steering and acceleration for parallel and bay parking scenarios. The driver maintains control of gearbox functions.

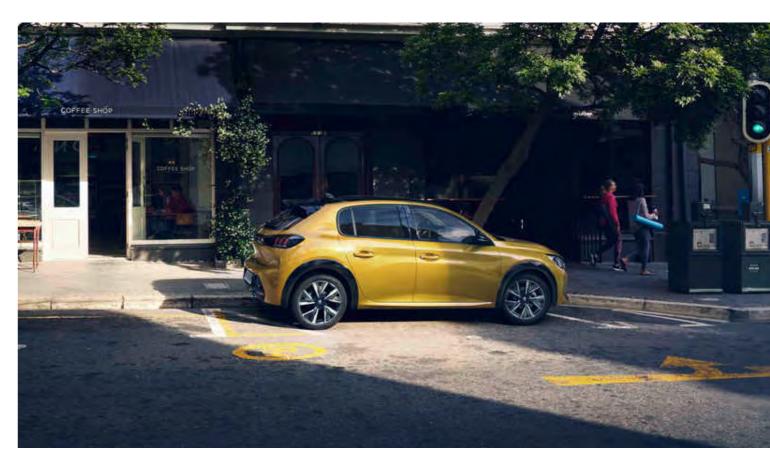
Connected 3D Navigation* (standard from GT)

Linked to the 10.0" high definition (HD) capacitive colour touchscreen, the system includes European mapping, 3D city mapping and voice recognition (for radio, navigation and telephone functions).

The system also includes a 3 year subscription^ to live navigation services (in partnership with TomTom®). Key features are:

- TomTom® Traffic Real-time updates on traffic conditions (traffic jams, road works) and suggested alternative routes.
- Local Weather Displays forecasted weather conditions along the route.
- Fuel Stations Displays nearby fuel stations and pricing.
- Local search Access address and contact detail information for a point of interest.

*Additional terms and conditions apply to connected services, including customer acceptance of location sharing prior to activation. ^Subject to subscription – after you have taken delivery of your vehicle, please subscribe on: https://services-store.peugeot.co.uk







PEUGEOT 208 A MODERN AND BOLD VISION

EXTERIOR STYLE



Front

With a striking exterior design, PEUGEOT 208 does not fail to make its presence known.

At the front bold details are everywhere to be seen. The sharp headlights, fitted with Eco LED (from Active Premium level) or full LED technology (from GT level) echo the striking bodywork design. The commanding vertical LED daytime running lights that frame the front of the car with beautiful symmetry, take inspiration from the PEUGEOT Instinct concept car. Adding further to the design, full LED headlights come with the distinctive 3-claw design.

Three prominent front grille designs are available according to version, chrome facets (from Active Premium level), dark chrome chequered with gloss black edge trim (from GT level) and colour-coded chequered with gloss black edge trim (EV versions).







Profile

In profile the silhouette of 208 comes to life, striking details include:

- Dark tinted rear side and tailgate windows (from Allure) complete with gloss black window surround (from GT)

Rear

At the rear, the flowing silhouette of PEUGEOT 208 comes together beautifully with signature PEUGEOT design touches including:

- style is available from Active Premium level whilst a more 'dynamic' 3D design features from Allure trim level
- clusters, further enhances the distinctive rear design
- Twin chrome exhaust system as standard with the 1.2L PureTech 130 EAT8 S&S model

For further information visit our website at peugeot.co.uk or contact your local PEUGEOT Retailer

• Gloss black diamond roof (from GT) and door mirror shells that gives you this nice and sporty bi-tone effect

• Alloy wheels (depending on versions) range from 16" to 17", with a choice of finishes available (according to version) including intricate diamond cut and tinted varnish detailing. The sporty style is reinforced by the gloss black wheel arch extensions (standard on GT petrol & diesel versions; standard across all EV versions).

• Rear LED 'Claw Effect' lighting, available in a choice of two styles (according to version), a 'classic'

Gloss black rear cluster connecting strip incorporating the PEUGEOT lettering, framed by the rear light

Rear bumper diffuser trim finished in gloss black (from Allure trim) adds further to the sports design.

PEUGEOT 208 A MODERN AND BOLD VISION

For further information visit our website at peugeot.co.uk or contact your local PEUGEOT Retailer

EXTERIOR STYLE: LED TECHNOLOGY & BADGING





Full LED Headlights (standard from GT)

Light Emitting Diode (LED) technology remains a rare feature in the car industry, with PEUGEOT 208 however this is not the case. Full LED headlights feature from GT, allowing you to enjoy the following benefits:

- LED technology consumes considerably less energy to produce light, 50% less than halogen and 35% less than xenon technologies
- LED technology offers a whiter light for improved visibility at night, the light is also more similar to daylight, leading to reduced driver eye fatigue, improving safety
- LED technology requires no warm up time with instantaneous lighting response when compared to conventional halogen technologies
- LED technology will last for the life of the car, compared to halogen technology with much shorter life expectancy
- LED technology offers a very striking visual signature that perfectly complements the sharp exterior design

In addition, LED lighting technology is also used for both braking and indicating functions.

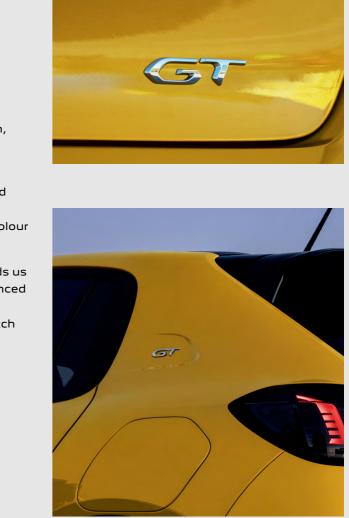


Badging

The sculpted bonnet is headed by the '208' inscription, taking inspiration directly from the iconic PEUGEOT 504 & 504 Coupé.

The Lion is available with a different finish: chrome and brushed aluminium for the Petrol/Diesel versions or a special dichroic treatment on the EV which changes colour from different angles.

On the side the prominent shape of the C-pillar reminds us the glory days of 205. This link to our heritage is enhanced by the GT badging (Petrol/Diesel versions) or the 'e' Monogram badging (EV versions) surrounded by a notch that reminds us the GTi badging of the 205.



PEUGEOT 208

100% ELECTRIC WITHOUT COMPROMISE

LIVE THE POWER OF CHOICE

The PEUGEOT 208 is not only available with a choice of petrol or diesel powertrains but is also available as an 100% electric vehicle.

The PEUGEOT e-208 features the following key elements:

TECHNICAL

Electric 50 kWh 136hp powertrain

The PEUGEOT e-208 offers a lively and stimulating drive thanks to its 100% electric powertrain.

You benefit from immediate reactivity with 260Nm of torgue from 0mph and enjoy a serene* driving experience with no vibration. The vehicle also comes with AVAS: Acoustic Vehicle Alerting System. Generates a sound when travelling at low speed, audible outside the vehicle for pedestrian safety.

e-CMP platform

The new e-CMP platform has been developed to incorporate a high voltage battery whilst preserving space on board and boot volume. Particular attention was given to weight reduction and balance to make sure the driving experience in the PEUGEOT 208 is as rewarding as possible.

Range 217 miles WLTP

Charging flexibility with 3 modes available:

Domestic (AC): 10A /3kWh from a regular socket, full charge in 24 hours (accessory cable needed).

Fast (AC) 32A / 7kWh from a Wall Box, full charge in 7.5 hours.

Rapid (DC) 100kWh from a dedicated public terminal, 80% charged in 30 minutes.

USAGE

3 driving modes

In the PEUGEOT e-208 you will be able to chose between 3 driving modes:

- Sport: priority given to performance (0-60 in 8.1s)
- Normal: daily usage
- · Eco: priority given to range

2 braking modes

The PEUGEOT e-208 also benefits from 2 braking modes that helps you make the best of your range:

- · Moderate: sensation similar to an ICE engine
- Emphasised: deceleration controlled with accelerator pedal

Specific animations

The PEUGEOT e-208 features specific technological animations and menus on the touchscreen so that you can access easily all the information needed.

e-Common Modular Platform



*Take care when driving as other road users may not be accustomed to electric vehicles. PEUGEOT e-208 is fitted with an acoustic vehicle alerting system.





EV SERVICES & STYLING







EXTERIOR STYLING

The PEUGEOT e-208 comes with distinctive and exclusive touches A body coloured chequered front grille with gloss black edge trim.

The C-pillar comes with a specific 'e' monogram badging as well as the name of the car at the rear.

MYPEUGEOT® APPLICATION

Control Your Vehicle Remotely

With the MyPeugeot App you can view the following anywhere and any time:

- The progress and status of the vehicle charge
- Your consumption statistics for every journey
- Eco-driving tips

You can also remotely control certain vehicle functions via the App such as:

- Activating, stopping and scheduling the battery charge
- The pre-programming of the heating or air conditioning within the vehicle



PEUGEOT 208 CHOOSE YOUR OPTIONS (1/2)

KEY: ● STANDARD O OPTIONAL — UNAVAILABLE		ACTIVE PREMIUM	ALLURE PREMIUM	GT	GT PREMIUM	Basic RRP £ Excluding VAT	VAT @ 20%	Total RRP £ Including VAT
PAINT								
Faro Yellow	M02T	•	●	•	●	0.00	0.00	0.00
Bianca White (EV - Active Premium ONLY / Petrol & Diesel up to Allure Premium)	POWP	0	0	_	_	229.17	45.83	275.00
Metallic paint	MO	0	0	0	0	454.17	90.83	545.00
Signature / pearlescent paint	M6/M5	-	0	0	0	579.17	115.83	695.00
SAFETY AND SECURITY								
Drive Assist Pack: Adaptive Cruise Control 30 (manual versions)	ZVCB	-	0	_	_	416.67	83.33	500.00
Drive Assist Pack: Adaptive Cruise Control 30 (manual versions)	ZVCB	-		0	•	250.00	50.00	300.00
Drive Assist Pack Plus: Adaptive Cruise Control with Stop and Go (EAT8 versions) + Lane Positioning Assist	ZVCC	-	0	-	_	416.67	83.33	500.00
Drive Assist Pack Plus: Adaptive Cruise Control with Stop and Go (EAT8 versions) + Lane Positioning Assist	ZVCC	-	_	0	•	250.00	50.00	300.00
COMFORT AND CONVENIENCE								
PEUGEOT Open & Go system (keyless entry)	YD07	-	0	0	•	291.67	58.33	350.00
Semi Auto Park Assist	WY45	-		0	0	208.33	41.67	250.00
11 kW triphase On board charger (EV versions)**	LZ04	0	0	0	0	250.00	50.00	300.00

*Available only on Petrol or Diesel, excludes EV.

PEUGEOT 208 CHOOSE YOUR OPTIONS (2/2)

KEY: STANDARD OOPTIONAL - UNAVAILABLE		ACTIVE PREMIUM	ALLURE PREMIUM	GT	GT PREMIUM	Basic RRP £ Excluding VAT	VAT @ 20%	Total RRP £ Including VAT
INTERIOR FEATURES								
Seating: Nappa Mistral full grain leather seat trim with heating function (passenger and driver), electric adjustments and massage function (driver) - Petrol / Diesel ONLY	4HFX	-	—	0	0	1,166.67	233.33	1,400.00
Front Heated seats x2	NA01	_	_	_	0	166.67	33.33	200.00
CONNECTED 3D NAVIGATION								
7" colour touchscreen with Connected 3D Navigation: includes TomTom® Live updates (3 year subscription)*^	ZJ26 / ZJ28	0	_	-	—	541.67	108.33	650.00
10" capacitive colour touchscreen with Connected 3D Navigation: includes TomTom® Live updates (3 year subscription)*^	ZJ17	—	0	•		791.67	158.33	950.00
TomTom® Live services subscription – 3 years*^	N/A	0	0	•	•	0.00	0.00	0.00
TomTom® Live services subscription – 1 year extension (4 years total)*^	N/A	0	0	0	0	45.83	9.17	55.00
TomTom® Live services subscription – 3 year extension (6 years total)*^	N/A	0	0	0	0	104.17	20.83	125.00
SpeedCam/Danger Zones subscription – 1 year*^	N/A	0	0	0	0	57.50	11.50	69.00
SpeedCam/Danger Zones subscription – 3 years*^	N/A	0	0	0	0	115.83	23.17	139.00
EXTERIOR FEATURES								
Cielo panoramic glass roof	OK01	-	—	0	0	416.67	83.33	500.00
SPARE WHEEL PREPARATION (PETROL / DIESEL VARIANTS ONLY)								
ACTIVE PREMIUM	ZHPS	0	_	-	_	16.67	3.33	20.00
ALLURE PREMIUM	ZHPT	-	0	_	_	16.67	3.33	20.00
15" Space Saver Wheel – PEUGEOT Retailer supplied accessory (Petrol/Diesel only not available in conjunction with FOCAL® Premium HiFi speaker system). 15" Space Saver Wheel Preparation must be ordered to enable fitment (Diesel).	Retailer Accessory	0	0	-	_	150.00	30.00	180.00
15" Space Saver Wheel – PEUGEOT Retailer supplied accessory (Petrol/Diesel only not available in conjunction with FOCAL® Premium HiFi speaker system). 15" Space Saver Wheel Preparation must be ordered to enable fitment (Petrol).	Retailer Accessory	0	0	_		145.83	29.17	175.00

*Additional terms and conditions apply to connected services, including customer acceptance of location sharing prior to activation. ^Subject to subscription – after you have taken delivery of your vehicle, please subscribe on: https://services-store.peugeot.co.uk

PEUGEOT 208 EQUIPMENT (1/5)

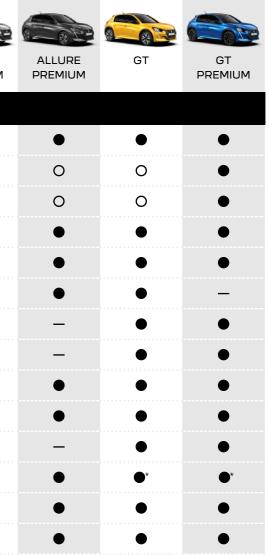
KEY: STANDARD 0 OPTIONAL GT ACTIVE ALLURE GT - UNAVAILABLE PREMIUM PREMIUM PREMIUM SAFETY AND SECURITY ABS (Anti-lock Braking System) with EBD (Electronic Braking Distribution) and EBA (Emergency Braking Assistance) Airbags: Adaptive driver and front passenger airbags (includes passenger airbag deactivation function) Airbags: Driver and front passenger side airbag, front and rear curtain airbags Alarm (Thatcham category 1 approved) Automatic door locking when moving off Automatic hazard light activation upon heavy brake application AVAS: Acoustic Vehicle Alerting System. Generates a sound when travelling at low speed, audible outside the vehicle for pedestrian safety. Standard on all EV versions. Child locking functionality on rear doors Deadlocking Electronic code immobiliser ESP (Electronic Stability Programme) with Hill Start Assist Front optimised safety headrests and rear retractable headrests (x3), height-adjustable. Front three-point retractable seatbelts, with force limiters Front and rear disc brakes Gear Shift Indicator (manual version only) Isofix child seat fittings (x2) in the second row lsofix child seat fittings - passenger seat _ PEUGEOT Connect SOS and Assistance



ACTIVE PREMIUM

Programmable cruise control and speed limiter
Drive Assist Pack: Adaptive cruise control (manual gearbox) —
Drive Assist Pack Plus: Adaptive cruise control with Stop & Go function, Lane positioning assist (automatic gearbox)
Lane Keeping Assist
Speed limit recognition and recommendation
Active Safety Brake (pedestrians)
Active Safety Brake (Night function, cyclists, pedestrians) —
Blind spot monitoring —
Driver attention warning
Driver attention warning Seatbelt unfastened on the move audible and visual alert for front and rear seats
Seatbelt unfastened on the move audible and visual alert for
Seatbelt unfastened on the move audible and visual alert for front and rear seats
Seatbelt unfastened on the move audible and visual alert for front and rear seats Space saver spare wheel (Petrol & Diesel)
Seatbelt unfastened on the move audible and visual alert for front and rear seats Space saver spare wheel (Petrol & Diesel) Puncture kit

For further information visit our website at peugeot.co.uk or contact your local PEUGEOT Retailer



*Available on EV versions only. ** Linked to 10" capacitive colour touchscreen *** Available on Petrol & Diesel versoions only

PEUGEOT 208 EQUIPMENT (2/5)

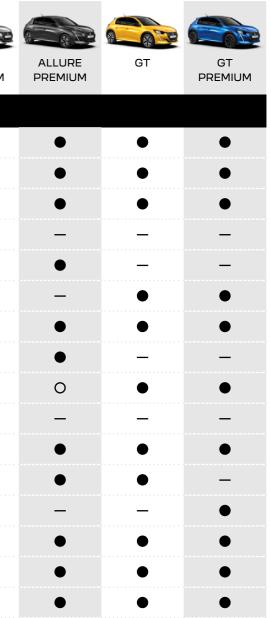
KEY: ● STANDARD				
O OPTIONAL				
- UNAVAILABLE	ACTIVE PREMIUM	ALLURE PREMIUM	GT	GT PREMIUM
COMFORT AND CONVENIENCE				
Manual air conditioning	•	-	—	—
Automatic air conditioning	•*	•	•	•
Pre-heating functionality (EV versions)		•	●	•
Low centre console	٠	-	—	—
High centre console with 2 cup holders	•*	•	●	٠
Central front armrest with storage compartment	•*	•	●	٠
Electric, heated and power folding door mirrors	٠	•	●	•
Electrochrome rear view mirror	٠	•	—	—
Frameless Electrochrome rear view mirror	_	-	•	•
Manual parking brake	٠	-	-	-
Electric parking brake	•	•	●	•
7 kW monophase On board charger (EV versions)	٠	•	●	٠
Mode 3 type 2 cable for Wallbox charging (EV versions)	٠	•	•	•
Electric power steering with reach and rake adjustable steering column	•	•	●	•
Map pockets on front seat backs	•	•	•	•



ACTIVE PREMIUM

Multifunction trip computer
'One-touch' electric front & windows with pinch protection
'One-touch' electric rear windows with pinch protection
Parking sensors – rear
Visio Park 1: 180° Colour Reversing Camera —
Visio Park 1: 180° Colour Reversing Camera and front & rear sensors
PEUGEOT i-Cockpit [®] : compact steering wheel
PEUGEOT i-Cockpit [®] : 7.0" capacitive colour touchscreen
PEUGEOT i-Cockpit®: 10.0" capacitive colour touchscreen —
PEUGEOT i-Cockpit® with 3.5" instrument panel display
PEUGEOT 3D i-Cockpit®: Configurable 3D head-up instrument panel
Push button start
PEUGEOT Open & Go system (keyless entry) —
Tailgate with heated rear windscreen & wiper blade
Rear windscreen wiper triggered automatically in reverse gear
Dark tinted rear side and tailgate windows —

For further information visit our website at peugeot.co.uk or contact your local PEUGEOT Retailer



*Available on EV versions only. ** Linked to 10" capacitive colour touchscreen *** Available on Petrol & Diesel versoions only

PEUGEOT 208 EQUIPMENT (3/5)

KEY:

• STANDARD



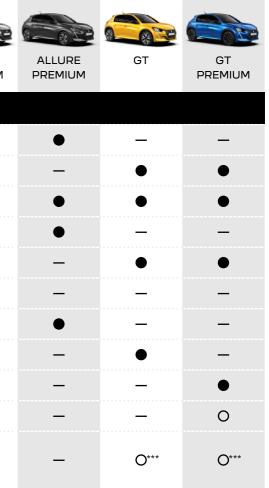
ACTIVE PREMIUM

Seating: driver seat mechanical height adjustment
Seating: driver and front passenger seat mechanical
Seating: – 1/3 – 2/3 folding rear seat
Seating: driver and front passenger comfort seats
Seating: driver and front passenger sport seats —
Seating: Tri-material 'Pneuma' and 'Rimini' cloth seat trim with orange double stitch detail
Seating: Tri-material 'Cozy' leather effect and 'Isabella' cloth seat trim with light blue double stitch detail
Seating: Tri-material 'Capy' leather effect and 'Isabella' cloth seat trim with lime green double stitch detail
Seating: Tri-material 'Mistral' black Alcantara® and 'Isabella' cloth seat trim with lime green stitch detail
Seating: Front heated seats (x2)
Seating: Nappa full grain leather seat trim with 'Asphalt' double stitch detail, Front heated seats, Driver seat multi-way electric

adjustment (includes electric lumbar adjustment), Driver seat multi-point massage function (not available on EV)

O OPTIONAL	8-023			
- UNAVAILABLE	ACTIVE PREMIUM	ALLURE PREMIUM	GT	GT PREMIUM
INTERIOR FEATURES				
Lime green contrast stitching to armrest, front centre console, door panels and dashboard facia	_	_	•	•
8-colour personalisable ambient lighting	—	—	●	•
Dashboard, front and rear door panel finish: Carbon effect	●	•	•	•
New compact Automatic 'e-Toggle' Gearbox impulse selector	•	•	•	•
Gear lever - manual with satin chrome detail (6-speed gearbox)	•	•	•	•
Front interior light with reading spotlights (x2)	•	—	—	—
Front LED interior light with reading spotlights (x2) and rear LED interior light with timer	_	•	•	•
Leather steering wheel	•	•	-	—
Mistral full-grain perforated leather steering wheel with Aikinite stitch detail and satin chrome 'GT' emblem	_	—	●	•
PEUGEOT scuff plates	_	-	•	•
'Piano' keys: Gloss black plated toggle switches to access main functions of the vehicle	•	•	●	•
'Piano' keys: Gloss black plated toggle switches to access touchscreen functions**	_	0	•	•
Roof lining – Light Grey	●	•	_	-
Roof lining – Mistral black	_	-	•	•
Seating: driver and front passenger seat manual adjustment (longitudinal and back rest angle)	•	•	•	•

For further information visit our website at peugeot.co.uk or contact your local PEUGEOT Retailer



*Available on EV versions only. ** Linked to 10" capacitive colour touchscreen

*** Available on Petrol & Diesel versoions only

PEUGEOT 208 EQUIPMENT (4/5)

KE	Υ:	<u>`</u>			
lacksquare	STANDARD				
0	OPTIONAL				
—	UNAVAILABLE	ACTIVE PREMIUM	ALLURE PREMIUM	GT	GT PREMIUM
_		FREMION	PREMION		PREMION
IN	-CAR ENTERTAINMENT				
Blu	letooth® telephone facility	●	•	•	•
DA	B Radio (Digital Audio Broadcasting)	●	•	•	•
Mir	ror Screen®: (Apple CarPlay™ , Android Auto®)	•	•	•	•
Sm	nartphone docking station	•	•	•	•
US	B Socket (x1) front	•	-	_	—
US	B Socket (x2) front including 1 USB-C	•*	•	•	•
US	B Socket (x2) rear	•*	•	●	•
Vo	ice recognition (radio, navigation and telephony features)	0	0	•	•
	nnected 3D Navigation: includes TomTom [®] Live updates (3 ar subscription)*^	0	0	•	•
12	V socket	●	•	●	•
Ro	of mounted aerial	•	•	_	-
Ro	of mounted aerial with 'fin' design	—	—	•	•

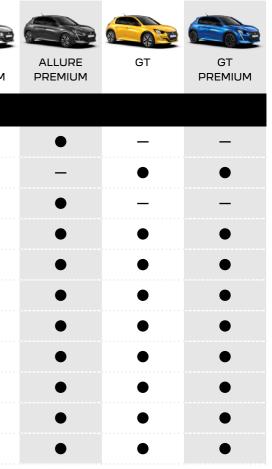


ACTIVE PREMIUM

LIGHTING AND VISIBILITY

EcoLED Headlights
Full LED headlights with Smartbeam Assist —
LED daytime running lights with distinctive 'Tooth' design
LED daytime running lights: 3-Claw Headlight with distinctive
LED side indicator lights integrated into door mirrors —
Rear numberplate lights (x2)
Rear full LED 3D PEUGEOT signature 'Claw Effect' lights (with
Rear reversing lights
Visibility pack: automatic lights
Visibility pack: automatic windscreen wipers
Visibility pack: 'follow me home' headlights

For further information visit our website at peugeot.co.uk or contact your local PEUGEOT Retailer



*Available on EV versions only.

PEUGEOT 208 EQUIPMENT (5/5)

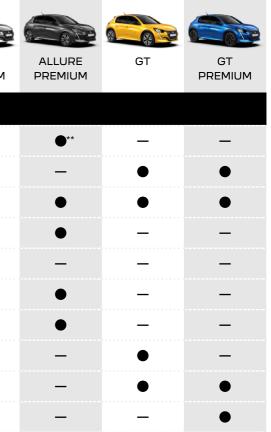


ACTIVE PREMIUM

Exhaust pipe: twin chrome right hand side (Petrol / Diesel versions)
Diamond Black roof —
Diamond black rear spoiler (available with manual gearbox and Electric versions)
Extended diamond black rear spoiler (available on Automatic versions)
16" 'Taksim' alloy wheels (Petrol / Diesel versions)
16" 'Soho' diamond cut alloy wheels (Petrol / Diesel versions) —
16" 'Elborn' alloy wheels (EV versions)
17" 'Camden' diamond cut two tone alloy wheels
17" 'Shaw' diamond cut two tone alloy wheels (EV versions) —
17" 'Bronx' diamond cut two tone alloy wheels

KEY: STANDARD				
O OPTIONAL — UNAVAILABLE	ACTIVE PREMIUM	ALLURE PREMIUM	GT	GT PREMIUM
EXTERIOR FEATURES				
Body-colour exterior door handles	•	٠	•	•
Door mirror shells: Nera Black	●	•	•	•
Gloss black B-pillar	_	•	•	•
Gloss black window surround	_	٠	•	•
Gloss black wheel arch extensions	•*	•*	•	•
Gloss black rear cluster connecting strip	٠	•	•	•
GT model designation badging on tailgate	_	-	•	•
GT model designation badging on C-pillar	_	-	•	•
Dichroic badging including front lion, 'e' monogram on C-pillar and tailgate (EV versions)	●	•	•	•
Model designation badges front and rear	•	•	•	•
Rear bumper with gloss black finish	_	•	●	•
Rear lower bumper gloss black 'diffuser effect' trim	_	•**	●	•

For further information visit our website at peugeot.co.uk or contact your local PEUGEOT Retailer



**Available with PureTech 130 S&S EAT8 only.

PEUGEOT 208 CHOOSE YOUR PAINT

For further information visit our website at peugeot.co.uk or contact your local PEUGEOT Retailer

KEY: ● STANDARD O OPTIONAL - UNAVAILABLE		ACTIVE PREMIUM 208	ACTIVE PREMIUM e-208	ALLURE PREMIUM 208	ALLURE PREMIUM e-208	GT GT PREMIUM 208	GT GT PREMIUM e-208
SOLID PAINT							
Bianca White	POWP	0	0	0	—	-	_
METALLIC PAINT							
Faro Yellow	M02T	•	•	•	•	•	•
Cumulus Grey	MOF4	0	0	0	0	0	0
Nimbus Grey	MOVL	0	—	0	_	0	_
Nera Black	M09V	0	0	0	0	0	0
SIGNATURE / PEARLESCENT PAINT							
Elixir Red	M5VH	-	_	0	0	0	0
Vertigo Blue	M6SM	-	—	0	0	0	0
Pearlescent White	M6N9	-	—	0	0	0	0













Faro Yellow

Bianca White

Cumulus Grey

Nimbus Grey

Nera Black

Elixir Red

Vertigo Blue

Pearlescent White

PEUGEOT 208 CHOOSE YOUR UPHOLSTERY OPTIONS

For further information visit our website at peugeot.co.uk or contact your local PEUGEOT Retailer

KEY: STANDARD O OPTIONAL	ACTIVE PREMIUM 208 / e-208	ALLURE PREMIUM 208 / e-208	GT 208 / e-208	GT 208	GT P 208
UPHOLSTERY OPTIONS					
Upholstery	Tri-material 'Pneuma' and 'Rimini' cloth seat trim	Tri-material 'Cozy' leather effect and 'Isabella' cloth seat trim	Tri-material 'Capy' leather effect and 'Isabella' cloth seat trim	Nappa Mistral full grain leather seat trim	Tri-material 'Mis and 'Isabell
Trim code	A5FX	AGFX	A7FX	4HFX	
Top-stitching	Orange	Light Blue	Lime Green	Charcoal Grey	Lin
Seat trim availability	•	●	•	0	



ACTIVE PREMIUM – A5FX

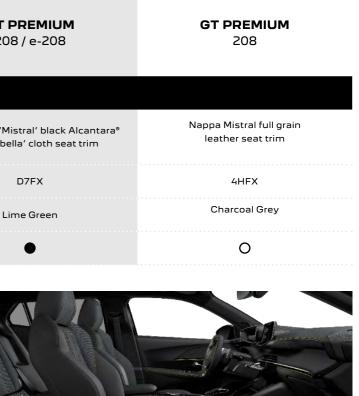






Optional Nappa Leather (GT/GT PREMIUM) – 4HFX

GT PREMIUM – D7FX



GT – A7FX



PEUGEOT 208 WHEEL

KEY: • STANDARD - UNAVAILABLE	ACTIVE PREMIUM 208	ACTIVE PREMIUM e-208	ALLURE PREMIUM 208	ALLURE PREMIUM e-208	GT 208
WHEEL DESCRIPTION					
16" 'Taksim' alloy wheels (ZHPN)	•	_	-	_	-
16" 'Soho' alloy wheels (ZHJA)	-	—	•	-	-
16" 'Elborn' alloy wheels (ZHKH)	-	●	-	●	-
17" 'Camden' diamond cut two tone alloy wheels (ZHJG)	-	_	—	_	•
17" 'Shaw' diamond cut two tone alloy wheels (ZHKF)	_	_	_	_	_
17" 'Bronx' diamond cut two tone alloy wheels (ZHKE)	-	_	_	_	_





16" 'Taksim' alloy wheels

16" 'Soho' steel wheels



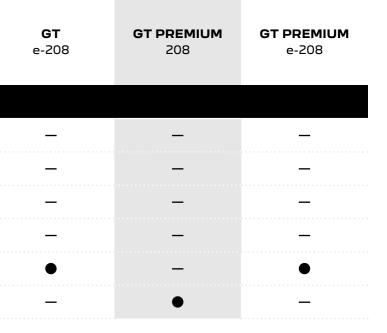
16" 'Elborn' alloy wheels



17" 'Camden' diamond cut two tone alloy wheels



17" 'Shaw' diamond cut two tone alloy wheels





17" 'Bronx' diamond cut two tone alloy wheels

PEUGEOT 208 TECHNICAL SPECIFICATION – PETROL/DIESEL (1/2)

KEY: STANDARD		PETROL				
– UNAVAILABLE	1.2L PureTech 75 S&S 5-speed manual	1.2L PureTech 100 S&S 6-speed manual	1.2L PureTech 100 EAT8 S&S 8-speed automatic	1.2L PureTech 130 EAT8 S&S 8-speed automatic	1.5L BlueHDi 100 6-speed manual	
POWERTRAIN						
Fuel type	Petrol	Petrol	Petrol	Petrol	Diesel	
Stop and Start functionality	٠	●	•	•	•	
Cubic capacity (cc)	1199	1199	1199	1199	1499	
Maximum power bhp (Kw)	74 (55) @ 5750	100 (75) @ 5500	100 (75) @ 5500	129 (96) @ 5500	100 (75) @ 3500	
Maximum torque lb/ft (Nm)	87 (118) @ 2750	151 (205) @ 1750	151 (205) @ 1750	170 (230) @ 1750	184 (250) @ 1750	
5-speed manual	•	—	-	-	—	
6-speed manual	-	•	—	-	•	
8-speed automatic	—	—	•	•	—	
Service Schedule	12,500 miles or 1 year	12,500 miles or 1 year	12,500 miles or 1 year	12,500 miles or 1 year	20,000 miles or 1 year	
BRAKES						
Front and rear discs	•	•	•	•	•	
SUSPENSIONS AND TYRES						
Front suspension	Pseudo MacPherson	Pseudo MacPherson	Pseudo MacPherson	Pseudo MacPherson	Pseudo MacPherson	
Rear suspension	De-formable Crossmember	De-formable Crossmember	De-formable Crossmember	De-formable Crossmember	De-formable Crossmemt	
Size - 16" tyres	195/55 R16	195/55 R16	195/55 R16	195/55 R16	195/55 R16	
Size - 17" tyres	205/45 R17	205/45 R17	205/45 R17	205/45 R17	205/45 R17	
REGULATED EMISSIONS						
Carbon monoxide (mg/km)	475.2	508.7	395	208.7	64.9	
Total hydrocarbons (mg/km)	33.9	21.9	25.6	19.9	—	
Nitrogen Oxides (mg/km)	11.6	14.2	22.2	26	53.6	
Fotal Hydrocarbons + Nitrogen Oxides (mg/km)	—	—	_	_	57.9	
Particulate Matter (mg/km)	_	0.4	0.56	0.42	0.43	





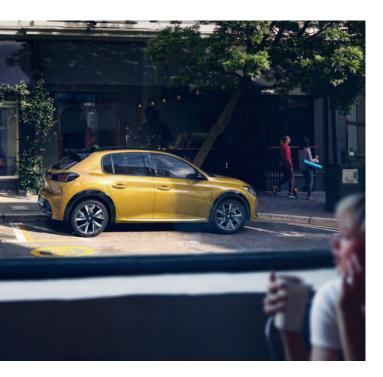
PEUGEOT 208 TECHNICAL SPECIFICATION – PETROL/DIESEL (2/2)

KEY: — UNAVAILABLE		PETROL			
	1.2L PureTech 75 S&S 5-speed manual	1.2L PureTech 100 S&S 6-speed manual	1.2L PureTech 100 EAT8 S&S 8-speed automatic	1.2L PureTech 130 EAT8 S&S 8-speed automatic	1.5L BlueHDi 100 6-speed manual
PERFORMANCE					
Maximum speed (mph)	106	117	117	129	117
Acceleration 0-62 mph driver only (sec)	14.9	9.9	10.8	8.7	10.2
FUEL CONSUMPTION INFORMATION (WLTR	P V. Low / V. High Fuel Cons	umption)			
Fuel Consumption: Low MPG (litres/100km).^	44.8 - 42.2 (6.3 - 6.7)	43.4 - 40.6 (6.5 - 7.0)	40.2 - 36.3 (7.0 - 7.8)	40.8 - 37.8 (6.9 - 7.5)	64.2 - 56.9 (4.4 - 5.0)
Fuel Consumption: Medium MPG (litres/100km).^^	58.3- 50.3 (4.8 - 5.6)	57.1 - 49.4 (4.9 - 5.7)	49.6 - 44.5 (5.7 - 6.3)	51.4 - 46.7 (5.5 - 6.1)	77.4 - 66.6 (3.7 - 4.2)
Fuel Consumption: High MPG (litres/100km).^^^	64.5 - 54.8 (4.4 - 5.2)	66.3 - 56.5 (4.3 - 5.0)	57.6 - 50.9 (4.9 - 5.5)	61.5 - 53.7 (4.6 - 5.3)	86.0 - 72.7 (3.3 - 3.9)
Fuel Consumption: Extra-High MPG (litres/100km).^*	52.7 - 44.8 (5.4 - 6.3)	55.7 - 46.5 (5.1 - 6.1)	49.9 - 42.8 (5.7 - 6.6)	50.6 - 43.9 (5.6 - 6.4)	67.1 - 58.1 (4.2 - 4.9)
Fuel Consumption: Combined MPG (litres/100km).^*^	55.6 - 48.2 (5.1 - 5.9)	56.7 - 48.8 (5.0 - 5.8)	50.3 - 44.3 (5.6 - 6.4)	51.9 - 46.0 (5.4 - 6.1)	73.6 - 63.5 (3.8 - 4.4)
Carbon Dioxide (CO ₂) emissions Combined (g/km)**	114 - 132	112 - 130	123 - 144	121 - 139	101 - 117
VEHICLE WEIGHT INFORMATION (KG)					
Gross vehicle weight	1510	1595	1625	1630	1650
Mass in service	1078	1216	1224	1272	1232
Kerb weight	980	1090	1090	1158	1090
Gross train weight	2010	2795	2825	2830	2850
Maximum braked trailer weight	500	1200	1200	1200	1200
Maximum tow ball weight	55	55	55	55	55
INSURANCE CODES					
Active Premium	12E	19E	19E	—	21E
Allure Premium	—	19E	19E	24E	21E
GT	—	20E	20E	25E	22E
GT Premium	—	20E	—	25E	—



PEUGEOT 208 TECHNICAL SPECIFICATION – ELECTRIC (1/2)

KEY:	
STANDARDO OPTIONAL	ELECTRIC
O OPTIONAL — UNAVAILABLE	Electric 50 kWh 136
ELECTRIC MOTOR	
Maximum power hp (kW)	136 (100)
Maximum torque lb/ft (Nm)	260 @ 300-3674
Battery Capacity (kWh) / Battery power (kW)	56 / 100
Battery Warranty	8 Year traction battery warranty
Electric Energy Consumption (Wh/km)	159 - 176
Electric Range WLTP (miles)	Up to 217
Service Schedule	16,000 miles / 2 years
On Board Charger (kW)	7.4
BRAKES	
Front and rear discs	
SUSPENSIONS AND TYRES	
Front suspension	Pseudo MacPherson
Rear suspension	Panhard bar rear train
Size - 16" tyres	195/55 R16
Size - 17" tyres	205/45 R17
REGULATED EMISSIONS	
Carbon monoxide (mg/km)	
Total hydrocarbons (mg/km)	—
Nitrogen Oxides (mg/km)	_
Total Hydrocarbons + Nitrogen Oxides (mg/km)	—
Particulate Matter (mg/km)	_
Carbon Dioxide (CO2) emissions Combined (g/km)**	0





PEUGEOT 208 TECHNICAL SPECIFICATION – ELECTRIC (2/2)

For further information visit our website at peugeot.co.uk or contact your local PEUGEOT Retailer

(EY: - UNAVAILABLE	ELECTRIC
	Electric 50 kWh 136
PERFORMANCE	
Maximum speed (mph)	93 (Sport Mode)
Acceleration 0-62 mph driver only (sec)	8.1
TRANSMISSION	
Туре	Automatic
Number of gears	One
SERVICE SCHEDULE	
Service Schedule	16,000 miles / 2 years
VEHICLE WEIGHT INFORMATION (KG)	
Gross vehicle weight	1910
Mass in service	1558
Kerb weight	1455
Gross train weight	1910
Maximum braked trailer weight	—
Maximum tow ball weight	—
INSURANCE CODES	
Active Premium	26E
Allure Premium	27E
ĴT	28E
T Premium	28E

ne fuel consumption or electric range achieved, and CO2 produced (where oplicable), in real world conditions will depend upon a number of factors including, ut not limited to: the accessories fitted (pre and post registration); the starting harge of the battery; variations in weather; driving styles and vehicle load. ne WLTP (Worldwide Harmonised Light Vehicles Test Procedure) is used to easure fuel consumption, electric range and CO2 figures.

gures shown are for comparison purposes and should only be compared to the el consumption, electric range and CO2 values of other cars tested to the same chnical standard.

'LOW': Low speed city driving, representative of city centre driving, maximum imph.

'MEDIUM': Medium speed town driving, representative of town or suburban iving, maximum 50mph.

^{(A} 'HIGH': High speed rural driving, representative of A-road or dual carriageway iving, maximum 60mph.

'EXTRA HIGH': Extra High speed motorway driving, representative of a typical propean motorway, maximum 81mph.

'COMBINED': A mixed journey average of all elements

gures quoted reflect a range of configurations (including non-UK market vehicles) ad are subject to changes resulting from ongoing product development, range rolutions, testing and evaluations.



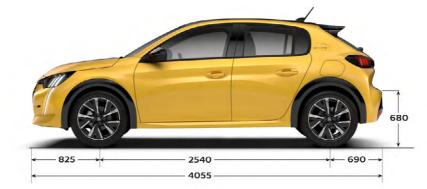
PEUGEOT 208 DIMENSIONS

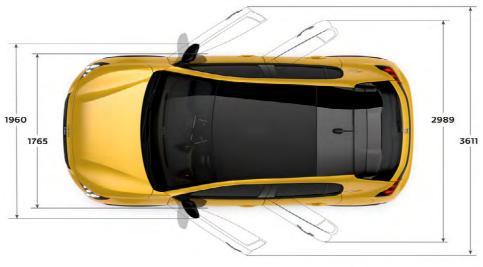
EXTERNAL DIMENSIONS

Length (mm)	4055
Width (mm)	1745
Height (mm)	1430
Wheelbase (mm)	2540
Front / rear overhang (mm)	825 / 690
Front / rear track width (mm)	1500

EXTERNAL DIMENSIONS FOR PARKING

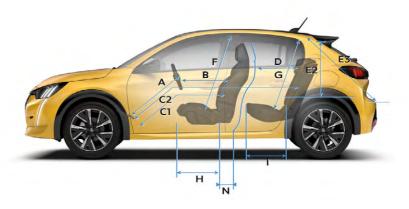
Width with front / rear doors open (mm)	3611 / 2989
Width with door mirrors open / folded (mm)	1960 / 1755
INTERNAL DIMENSIONS	
Number of seats	5
Front / rear elbow room (mm)	1382 / 1350
Front / rear shoulder room (mm)	1360 / 1319
Front / rear head room (mm) *	886 / 857
BOOT, STORAGE & FUEL TANK	
Length with rear seat back up (mm)	674
Width between wheel housings (mm)	1018
Min. boot volume (litres)	311
Max. boot volume (litres)	1106
Fuel tank capacity (litres)	44 in Puretech / 41 in BlueHDi

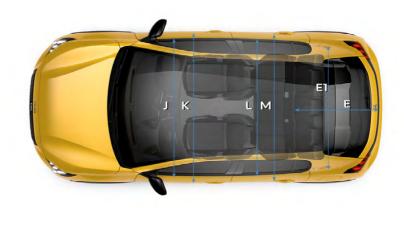




208 GT

1500









265 dm3 VDA 210 / 311 Litres

*Value with optional panoramic glass roof.

PEUGEOT 208 SERVICE CONTRACTS

PEUGEOT OFFER TWO LEVELS OF SERVICE PLAN CONTRACTS

What's included:

- PEUGEOT Service Plans offer complete assurance that all your servicing costs will be completely covered for the duration of the plan
- We offer PEUGEOT Service Plans for up to five years with many mileage options
- One-off up front or monthly direct debit payment options available
- All packages are affordable and inflation proof, which means they will remain at a fixed cost for the duration of the plan

Monthly price examples*:

208

36 Months / 30,000 Miles	48 Months / 40,000 Miles	60 Months / 50,000 Miles
£14.40 per month	£18.55 per month	£19.25 per month
e208		
36 Months / 30,000 Miles	48 Months / 40,000 Miles	60 Months / 50,000 Miles
£8.05 per month	£11.88 per month	£12.34 per month

*Price examples based on an annual mileage of 10,000 per annum.

A PEUGEOT Service Plan can be purchased up to 12 months after registration date. The prices quoted above are indicative, for a bespoke quote please contact your local PEUGEOT Retailer. If the plan is taken out after the date of registration an additional payment will be required to cover this starting period.

Any normal wear and tear maintenance work such as replacement of tyres, brake pads, brake discs, clutches, shock absorbers, wipers, batteries, bulbs, silencer, exhausts and windscreens are excluded. Servicing must be carried out by a PEUGEOT Authorised Repairer in the UK. PEUGEOT Motor Company reserve the right to change, amend or withdraw this product at any time.

EXTENDED PEUGEOT **ASSISTANCE***

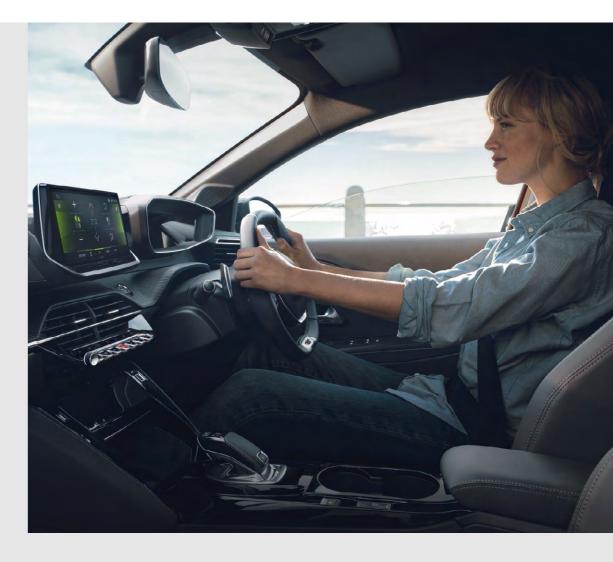
What's included: Extension of your PEUGEOT Assistance Cover:

• Offers you the opportunity to extend PEUGEOT Assistance up to a further two years

Cover includes:

- PEUGEOT Assistance from Home
- PEUGEOT Roadside Assistance
- PEUGEOT Recovery
- PEUGEOT Onward Travel
- PEUGEOT European Cover

*Excludes non-vehicle induced faults.



TO FIND OUT ABOUT EXTENDING YOUR PEUGEOT ASSISTANCE COVER CALL 0800 294 0294

For further information visit our website at peugeot.co.uk or contact your local PEUGEOT Retailer

HOW DOES THE PROCESS WORK?

All PEUGEOT models equipped with BlueHDi engine technology are fitted with SCR technology (Selective Catalytic Reduction) and particulate filtration to treat exhaust gases.

The process specifically targets the pollutants of diesel combustion, removing hydrocarbons and carbon monoxide, reducing nitrogen oxides by up to 90% and eliminating 99.9% of particulates.

To allow treatment of nitrogen oxides (NOx) emissions, PEUGEOT passenger cars powered by BlueHDi engine technology are fitted with a separate AdBlue® tank to hold the solution. In most instances this tank is around 17 litres in size . AdBlue® like fuel and screenwash is treated as a consumable and must be kept regularly topped up. Various factors can affect consumption of AdBlue® including but not limited to driving style, weight carried in the vehicle and environmental factors.

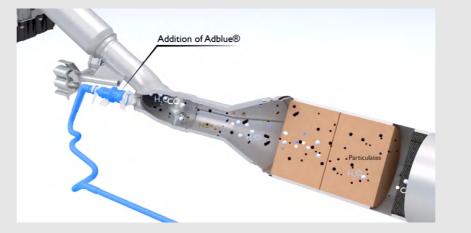
PEUGEOT MODEL	ADBLUE [®] TANK SIZE	
208	17 LITRES	DRIVI FU

THIS OCCURS DURING A THREE STAGE PROCESS



Stage One

The oxidation catalytic converter eliminates the hydrocarbons (HC) and the carbon monoxide (CO), transforming them into water (H2O) and carbon dioxide (CO2)



Stage Two

The SCR (Selective Catalytic Reduction) transforms the nitrogen oxides (NOx) into water (H2O) and nitrogen (N2), which is the main constituent of air (78%), due to the addition of AdBlue® (mixture of urea and water)



Stage Three



ERS SIDE, UNDER JEL FILLER CAP

TOP UP REQUIRED

AROUND 3,500 MILES/ **AFTER 7 FUEL FILL-UPS**

The Particulate Emission Filter eliminates 99.9% of the particulates by number, leaving just harmless water (H2O) and nitrogen (N2) gases to be emitted from the exhaust

PEUGEOT 208 ADBLUE®

TOPPING UP ADBLUE®

To prevent your PEUGEOT running out of the AdBlue® additive the car is fitted with a low level detection facility, just as would be the case with fuel. A series of notifications are available but where the AdBlue® range exceeds 1,500 miles (2,400 km), no information range is automatically displayed.



AdBlue

Remaining range between 1,500 and 500 miles (2,400 and 800 km)

When switching on the ignition, the orange warning lamp (as shown on the left) comes on for about thirty seconds, accompanied by the display of a message (Top up AdBlue: Starting prevented in x miles/km) indicating the remaining range expressed in miles or kilometres. The reserve level has been reached; it is recommended that you top up as soon as possible.

Remaining range between 500 and 62 miles (800 and 100 km

When switching on the ignition, this warning lamp comes on, accompanied by an audible signal (1 beep) and the display of a message (e.g. Top up AdBlue: Starting impossible in x miles) indicating the remaining range expressed in miles or kilometres. When driving, the audible signal and the message display are triggered every 62 miles (100 km) until the level is topped up.

It is essential to top up as soon as possible and before the tank is completely empty; otherwise it will not be possible to restart the engine after the next stop the engine after the next stop.



Remaining range less than 62 miles (100 km)

When driving, the audible signal and the message display are triggered every 6 miles (10 km) until the AdBlue tank is topped up. It is essential to top up as soon as possible and before the tank is completely empty; otherwise it will not be possible to restart the engine after the next stop.

IMPORTANT POINTS

- damp cloth
- and hot water

- it would lose its purity

For further information visit our website at peugeot.co.uk or contact your local PEUGEOT Retailer





 If your vehicle's AdBlue[®] tank is completely empty – which is confirmed by the alert messages and the impossibility of starting the engine – you must add at least 5 litres of AdBlue[®] solution

• Never pour AdBlue® into the Diesel fuel tank

• If any AdBlue[®] is splashed, or if there are any spillages on the side of the body, rinse immediately with cold water or wipe with a

If the fluid has crystallised, clean it off using a sponge

Keep AdBlue® out of the reach of children, in its original container

Never store AdBlue[®] containers in your vehicle

• Use only AdBlue® fluid that meets the ISO 22241 standard

Never transfer AdBlue[®] to another container:

Never dilute AdBlue[®] with water

 Important: in the event of a top-up after an AdBlue[®] breakdown, you must wait about five minutes before switching on the ignition, without opening the driver's door, unlocking the vehicle or bringing the electronic key into the passenger compartment

PEUGEOT 208 FURTHER INFORMATION

For further information visit our website at peugeot.co.uk or contact your local PEUGEOT Retailer

MANUFACTURERS RECOMMENDED RETAIL PRICE ON THE ROAD (INCLUDES THE FOLLOWING FROM APRIL 2021)												
TAX BAND	CO ₂ (g/km)	FIRST YEAR VED	FIRST YEAR VED DIESEL CARS*	FIRST YEAR VED ALTERNATIVE FUEL	ANNUAL TAX PETROL & DIESEL	ANNUAL TAX ALTERNATIVE FUEL	FIRST REG FEE	DELIVERY CHARGE	VAT @ 20% ON DELIVERY	TOTAL OTR COSTS	TOTAL OTR COSTS DIESEL CARS*	TOTAL OTR COSTS ALTERNATIVE FUEL
A	0	£0.00	£0.00	£0.00	£0.00	£0.00	£55.00	£595.83	£119.17	£770.00	£770.00	£770.00
В	1-50	£10.00	£25.00	£0.00	£155.00	£145.00	£55.00	£595.83	£119.17	£780.00	£795.00	£770.00
С	51-75	£25.00	£115.00	£15.00	£155.00	£145.00	£55.00	£595.83	£119.17	£795.00	£885.00	£785.00
D	76-90	£115.00	£140.00	£105.00	£155.00	£145.00	£55.00	£595.83	£119.17	£885.00	£910.00	£875.00
E	91-100	£140.00	£160.00	£130.00	£155.00	£145.00	£55.00	£595.83	£119.17	£910.00	£930.00	£900.00
F	101-110	£160.00	£180.00	£150.00	£155.00	£145.00	£55.00	£595.83	£119.17	£930.00	£950.00	£920.00
G	111-130	£180.00	£220.00	£170.00	£155.00	£145.00	£55.00	£595.83	£119.17	£950.00	£990.00	£940.00
н	131-150	£220.00	£555.00	£210.00	£155.00	£145.00	£55.00	£595.83	£119.17	£990.00	£1,325.00	£980.00
I	151-170	£555.00	£895.00	£545.00	£155.00	£145.00	£55.00	£595.83	£119.17	£1,325.00	£1,665.00	£1,315.00
I	171-190	£895.00	£1,345.00	£885.00	£155.00	£145.00	£55.00	£595.83	£119.17	£1,665.00	£2,115.00	£1,655.00
к	191-225	£1,345.00	£1,910.00	£1,335.00	£155.00	£145.00	£55.00	£595.83	£119.17	£2,115.00	£2,680.00	£2,105.00
L	226-255	£1,910.00	£2,245.00	£1,900.00	£155.00	£145.00	£55.00	£595.83	£119.17	£2,680.00	£3,015.00	£2,670.00
м	OVER 255	£2,245.00	£2,245.00	£2,235.00	£155.00	£145.00	£55.00	£595.83	£119.17	£3,015.00	£3,015.00	£3,005.00

*Applies to diesel vehicles that do not meet the real driving emissions step 2 (RDE2) standard. VAT is calculated at 20%. VAT is not applicable to cars sold in the Channel Islands.

Cars with a list price of over £40,000 at first registration will pay an additional rate of £335 per year on top of annual tax 'standard rate', for five years from the start of the second licence, before returning to the rates listed above. This supplement does not apply to electric vehicles.

PEUGEOT 3 YEARS OF WARRANTY

All vehicles first registered in the UK and purchased from a UK PEUGEOT Retailer benefit from a PEUGEOT 2 year unlimited mileage manufacturer's warranty and a free optional additional 1 year of warranty provided by the PEUGEOT Retailer Network in the UK.

PEUGEOT ASSISTANCE

All new PEUGEOTs come with PEUGEOT Assistance, our breakdown assistance service.

PEUGEOT Assistance is available every minute of the day and night; 365 days of the year, for you and anyone else driving your PEUGEOT with your permission.

Full details are available at www.peugeot.co.uk

All information and prices correct at time of publication, but are subject to change at any time without prior notice (which may occur as a result of matters including, but not limited to, any changes in legislation and/or any changes by the government).

It is our policy to continually improve our vehicles in every way. To avoid any misunderstandings you are advised to check with your PEUGEOT Retailer the prices, specification (including colour), equipment, accessories and equipment relating to any PEUGEOT vehicle and the exact cost and availability prior to ordering.

stated otherwise.

Issued by Sales and Marketing, PEUGEOT Motor Company PLC, Pinley House, Sunbeam Way, Coventry CV3 1ND.

Where a feature is described as an option in this publication it should be assumed that it is at extra cost unless specifically



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Join us:

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